



STRATEGY 2017-2021

**LIFEFULL AND
SAFE
SONKAJARVI
AND
THE AREA OF
UPPER SAVONIA**



2021

Sonkajarvi is a characteristic municipality in the countryside of Upper Savonia. Even though surrounded by nature, Sonkajarvi has good traffic connections to both north to Kajaani and to south to Iisalmi and Kuopio.

The main objective is to make Sonkajarvi a good place for living and a nice holiday resort. The municipality aims to support creativity and the spirit of enterprise in every way possible in order to further strengthen the inherent assets of Sonkajarvi.

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We want to be a lifefull and safe place for people and companies. Sonkajarvi is a good place to live and work.

We want to invest housing and develop business opportunities. The municipality aims to support creativity and the spirit of enterprise in every way possible in order to further strengthen the inherent assets of Sonkajarvi. We offer opportunity to live at lively and safe countryside, next to good services.

We want to offer good communal services at both city centres Sonkajarvi and Sukeva.

BUSINESS DEVELOPMENT

What we are going to do in the future?

We meet entrepreneurs regularly and take into account business effects when we make decisions

We want to have more companies to our municipality

We secure the position of agriculture and forestry

We develop tourism and travelling as a business area

We maintain the employment unit of our own

VISION:

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HOUSING AND ENVIRONMENT

What we are going to do in the future?

We use our webpage and social media actively to market our community

We have enough modern apartments to be rented and land for buildings sites

We maintain our streets and roads in a good condition

We organise good education services and daycare

We maintain our buildings in a good condition and develop both city centres Sonkajarvi and Sukeva

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HEALTH AND WELL-BEING

What we are going to do in the future?

We organise good social welfare and healthcare

We co-operate with our societies and organisations

We organise good sport facilities and support people to exercise

We organise folk high school services and cultural events

We organise library services in both city centres Sonkajarvi and Sukeva

We support children and young people to make their living, we want to prevent alienation

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COOPERATION AND NETWORK

What we are going to do in the future?

We cooperate actively with other municipalities

We cooperate together with our neighbouring municipalities to make Upper Savonia area better place to live and work

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MUNICIPAL ECONOMY

What we are going to do in the future?

We plan our budget so that there is no deficit

We keep our loan rate under the national average

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HUMAN RESOURCES/PERSONNEL

What we are going to do in the future?

We support our staff to maintain their wellbeing through their working career

We develop leadership and management

We offer occupational education

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WE WANT TO BE A GOOD EMPLOYER



See more: <http://sonkajarvi.fi/In-English>



